

## Soundtrack 2012

### Soundtrack 2012

Soundtrack, the most anticipated event in Studiomaster Professional's calendar was held this year on the 5th - 6th May 2012 at the lush Hotel Ramada, Mumbai. Over 120 key Studiomaster Professional associates, consisting of Dealers & Distributors attended this event.

Post lunch the new Studiomaster Professional products were launched in a spectacular display of lights, music & enchanting live performances.

The products launched this year ranged from Loudspeakers, Mixers, Installation Speakers, Conference Systems etc. The focus this year was to give live demonstrations of almost all the products launched.



### Soundtrack Training Program

A Workshop was organized specially for the dealers encompassing product demonstrations.

The presentations was conducted by Mr. Dilip Bhargava, on the "Studiomaster Professional Vak Systems", Conference System



### Dealers Meet

The All India Dealer meet was held on the 6<sup>th</sup> May 2012 at Hotel Ramada, Powai. The Meet was chaired by Mr. Pradeep Ahuja, Mr. Vikram Ahuja & Ms Reshma Khanolkar. The meeting enumerated the current and the future strategies of brand Studiomaster Professional.

The meet was followed by an Award Ceremony to felicitate **outstanding Performance for Studiomaster Professional.**



## Palm 2012

### Palm India Expo 2012

This year Studiomaster Professional had a stunning booth at 'PALM INDIA EXPO 2012' held at Bombay Exhibition Center, NSC Ground, Mumbai from the 31st May to 2nd June 2012.

The turnout at the event was tremendous with people consisting of Rental Companies, DJ's, Hirers, Musicians, AV Companies, System Integrators etc. visiting our booth in large nos. On display were products from Studiomaster Professional, RCF, Marshall, Wharfedale PRO.



## GUJARAT DEALERS MEET

The Gujarat Dealer Meet was held on the 14th July 2012 at Hotel Imperial palace, Rajkot. The Meet was chaired by Mr. Pradeep Ahuja & Ms Reshma Khanolkar. The meeting enumerated the current & the future strategies of Brand Studiomaster Professional.



### Road Shows

## JUNAGADH



Organised by: **RAJA ELECTRICALS**,  
Junagadh  
Venue: Leo Resorts  
Date: 17th July 2012

## AHMEDABAD



Organised by: **AUDIO VISON**,  
Ahmedabad  
Venue: The Gujarat Sports Club  
Date: 20th of July 2012

## JODHPUR



Organised by: **INTERNATIONAL RADIO CORPORATION & G.C. ELECTRONICS**  
Venue: Hotel Chandra Inn, Jodhpur  
Date: 25th July 2012

## CHANDRAPUR



Organised by: **LIBERTY ELECTRONICS**,  
Chandrapur  
Venue: Prince Celebration Lawn  
Date: 13th August 2012

## YAVATMAL



Organised by: **VEEBHA AGENCIES**,  
Yavatmal  
Venue: Yavatmal  
Date: 16th August 2012

## JABALPUR



Organised by: **MANJET ELECTRONICS**,  
Jabalpur  
Venue: Bangali Club  
Date: 19th August 2012



## Road Shows

### INDORE



Organised by: **SANJARI ELECTRONICS**,  
Indore  
Venue: Hotel Crown Palace  
Date: 22nd August 2012

### BHATINDA



Organised by: **RAVINDRA ELECTRONICS**,  
Bhatinda  
Venue: Ganpati Guest House  
Date: 17th September 2012.

### LUDHIANA



Organised by: **SAGAR ENTERPRISES**,  
Ludhiana  
Venue: Hotel Le-Baron  
Date: 19th September 2012

### JALANDHAR



Organised by: **PROZONE**, Jalandhar  
Venue: Ranveer Prime  
Date: 21st September 2012

### BATALA



Organised by: **BALHOTRA ELECTRONICS**,  
Batala  
Venue: Bhuler Palace  
Date: 24th September 2012

### KANGRA



Organised by: **SAREEN RADIO SERVICE**,  
Kangra  
Venue: Tondon Club  
Date: 29th September 2012

### KANNUR



Organised by: **PACE WELL ELECTRONICS**,  
Kannur  
Venue: Sathoo Kalyana Mandapam  
Date: 10th October 2012

### KANHANGAD



Organised by: **GURUDAS TRADERS**,  
Kanhangad  
Venue: Bekal Club  
Date: 17th November 2012

### SALEM



Organised by: **KALAI ELECTRONICS**,  
Salem  
Venue: Salem Hirer Association Conference  
Date: 16th December 2012



**Products Clinics**

**KARIMNAGAR**



Organised by: **NATIONAL RADIO HOUSE**,  
Karimnagar  
Venue: Konda Satya Laxmi Garden  
Dt.: 1st July 2012.

**MEHBOOBNAGAR**



Organised by: **KOHINOOR SPORTS & GENERAL STORES**, Mehboobnagar  
Venue: Ambedkar Kala Bavan  
Dt.: 5th July 2012.

**GULBARGA**



Organised by: **MOONLIGHT ELECTRICALS**,  
Gulbarga  
Venue: Kalyani Kalyan Mandapa  
Dt.: 10th July 2012.

**RAICHUR**



Organised by: **NAVRANG ELECTRONICS**,  
Raichur  
Venue: GCC Kalyan Mandap  
Dt.: 12th July 2012.

**TIRUPATHI**



Organised by: **CHAND ELECTRONICS**,  
Tirupathi  
Venue: Annamacharya Mandapam  
Dt.: 12th July 2012.

**NELLORE**



Organised by: **STEREO SOUNDS**, Nellore  
Venue: Kasturidevi High School Auditorium  
Dt.: 14th July 2012.

**MYSORE**



Organised by: **MAYUR AHUJA**, Mysore  
Venue: Geetha Mandir  
Dt.: 19th July 2012.

**GUNTUR**



Organised by: **SHRINIVASA ELECTRONICS**,  
Guntur  
Venue: Orchid Business Hotel  
Dt.: 22nd July 2012.

**KOLAR**



Organised by: **SRI SAINATH ENTERPRISES**,  
Kolar  
Venue: Sitharam Kalyan Mandapam  
Dt.: 26th July 2012.